

CERTIFIED MEDICAL PLANNER™

“The informed voice of a new generation of fiduciary advisors for healthcare”

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Dear Colleague,

All of us at the Institute of *Medical Business Advisors Inc.* are dedicated to the education, advancement and promotion of the CERTIFIED MEDICAL PLANNER™ professional designation.

The asynchronous live online distance education program with professional certification and copyrighted marks, integrate specific insider niche knowledge of healthcare economics and medical practice administration - with the wealth management and financial services industry - to empower charter holders with the tools, techniques, templates and management information needed to provide comprehensive personal financial planning and business consulting services to all medical professionals.

With knowledge gained from this revolutionary learning platform, you'll begin to understand the new economic paradigm of the healthcare industrial complex. This expertise will not only enhance the loyalty of existing physician-client relationships, but the CERTIFIED MEDICAL PLANNER™ charter-designation may just become the ultimate competitive advantage for recruiting new doctors, and retaining mature practitioners in any advisory practice (i.e., CFP, CLU, JD, MBA, PhD, CPA/EA, CFA, CIMA or IBD, RIA; etc).

Our national medical synergy is branded healthcare specificity; while our strategic competitive advantage is fiduciary responsibility ... Sustainability is through collegiality, R&D and domestic as well as international dialog!

And so, you are invited to visit our website for more information about our curriculum, books, dictionaries, white-papers, tools, templates, institutional journal, and referral network.

An application for matriculation is located online.
We are available by email 24/7, or to schedule a discussion.
Thanks for your interest in our important work.

Fraternally,
Gene Schmuckler

Eugene Schmuckler; PhD, MBA
Academic Dean of Admissions

“BREAKING-NEWS”

With the addition of fiduciary requirements to the CFP® Board's Standard of Professional Conduct, the adoption of the Pension Protection Act [PPA], and the vacating of the broker-dealer exemption, the need for health economics education in the physician advisory space is at an all-time high. Our online Certified Medical Planner™ program imparts the healthcare industrial complex specificity - physician focused financial planning knowledge - and integrated medical practice management expertise that is needed to help devise solutions and raise the bar of advisory competence for all those serving medical professionals in the modern era.



Ann Miller; RN – Executive Director

“Providing Educational Solutions to Physician-Advisors in the Fiduciary Era”
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